



Telefundraising Revenue and Telemarketing Subscription Revenue
Results for the week between Christmas and New Year's

Campaign Type	Revenue
<i>Telefundraising</i>	
Ballet 1	\$11,180
Ballet 2	\$6,420
Ballet 3	\$5,550
Ballet 4	\$4,000
Museum 1	\$12,033
Museum 2	\$16,445
Orchestra 1	\$42,890
Orchestra 2	\$11,370
Orchestra 3	\$60,199
Orchestra 4	\$13,116
Orchestra 5	\$11,043
Theatre 1	\$11,365
Theatre 2	\$8,760
<i>Subscription Telemarketing</i>	
Theatre 1	\$3,922
Ballet 1	\$17,395
Ballet 2	\$3,325
Ballet 3	\$11,698
Ballet 4	\$9,687

Results for campaigns that DCM ran in 2009 and 2010.